

New Jersey Department of Agriculture

2019 (FY2020) Specialty Crop Block Grant Scoring Criteria (Score from 1 to 100)

Project Submitted by: _____

1) Project Purpose (1- 10 Points) Applicant should state the specific issue, problem, interest, or need to be addressed. Applicant should explain why the project is important and timely.

2) Project Beneficiaries (1 - 20 Points) Applicant should discuss the number of people or operations affected the intended beneficiaries of the project, and/or potential economic impact if such data is available and relevant to the project(s).

3) Expected Measurable Outcomes. (1 - 20 Points) Applicant should describe at least two distinct, quantifiable, and measurable outcomes that directly and meaningfully support the project's purpose. The outcome measures must define an event or condition that is external to the project and that is of direct importance to the intended beneficiaries and/or the public. Examples of outcome measures may include per capita consumption, consumer awareness as a percent of target market reached, market penetration based on sales by geographic region, dollar value of exports, or web site hits.

4) Budget Narrative (1 - 10 Points) Applicant should provide a detailed and thorough budget of estimated expenses related to the project. Matching funds are encouraged but not required. Administrative expenses are not covered in this grant but may be considered matching funds.

5) Project Commitment and Oversight (1 - 5 Points) Applicant should describe how all grant partners will commit to and work toward the goals and outcome measures of the proposed project. Describe the oversight practices that will provide sufficient knowledge of grant activities to ensure proper and efficient administration.

6) Innovation Bonus; (1 – 15 Points) Awarded for new approaches to existing challenges, efforts to develop new markets or otherwise innovative projects not previously developed.

7) Overall Concept and Quality of the Application; (1-20 Points) Awarded for the quality of the concept, clarity of purpose, presentation and organization of the application.

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| 1. _____ | (1 - 10 Points) | Project Purpose |
| 2. _____ | (1 - 20 Points) | Project Beneficiaries |
| 3. _____ | (1 - 20 Points) | Expected Measurable Outcomes |
| 4. _____ | (1 - 10 Points) | Budget Narrative |
| 5. _____ | (1 - 5 Points) | Project Commitment and Oversight |
| 6. _____ | (1 – 15 Points) | Innovation Bonus |
| 7. _____ | (1 - 20 Points) | Overall Concept and Quality of the Application |

Projects Scored By; _____

TOTAL SCORE; _____

Date; _____